TRUSTED NAME IN WHEAT EDUCATION TRUSTS HIS WHEAT TO DIACON[®] IGR

On the first Friday of every June, farmers and other agricultural professionals gather on Mel Gerber's farm in Versailles, MO for Wheat Field Day, an exchange of ideas on all things wheat. Attendees – who have nearly tripled in numbers in recent years – have come to find the information very beneficial and appreciate that Gerber has no agenda beyond sharing the latest and best information among peers in the field.

Gerber has a strict "no marketing" policy, which means all of the products and exhibitors on display have been invited solely with the best interests of his fellow farmers in mind. So when he asked representatives from the makers of Diacon[®] IGR to share information on the stored-grain pest protectant, attendees knew it was a product Gerber could stand behind.

"I've been using Diacon IGR for about three years now, and it's just a better option for us than any other method I've tried for protecting stored wheat from insects," said Gerber. "It's less expensive than other methods we've tried, and there are several things about it I like better." Gerber and his wife primarily grow no-till wheat with some soy beans and corn on their 3,500-acre farm. One of the biggest benefits Gerber found with Diacon[®] IGR was a flexible label, presenting him with little issues when he sells his wheat. It has also led to better quality wheat, nearly eliminating discounts for Gerber in recent years.

"Whenever wheat prices are low, the markets get stricter about what they'll accept," said Gerber. "I used to lose anywhere from a nickel to 15 cents per bushel, then lose even more if I had to treat it. Since I've been using Diacon, the discount is not a number I even look at any more."

Diacon[®] IGR is an EPA-registered, tolerance exempt insect growth regulator (IGR) product used to control stored product insects by breaking the insect life cycle and preventing larvae from maturing into adults. Gerber claims that the protection from Diacon[®] IGR is not only effective, but long lasting. This is important for him as he's recently had to store wheat longer as shipping trucks have been harder to schedule.

"We're a little isolated from the market, primarily selling to St. Louis and Kansas City," said Gerber. "Years ago it was easy to get trucks, but now it's harder to schedule and find them. I've been told there are as many as 50 fewer trucks per week than there were in recent years."

This delay in shipping means that the June wheat Gerber once moved in July is now being held until September. For any wheat Gerber will hold for longer than a month, he trusts it with the protection of Diacon[®] IGR.

Following label directions, Gerber dilutes approximately four fluid ounces of the Diacon[°] IGR liquid formulation into five gallons of water for every 1,000 bushels of wheat. He uses a liquid applicator he created and calibrated to dribble the product over the wheat as it goes into the bin.

"It's very easy to apply, and we can do so at a very low cost," said Gerber.

He adds that his use of Diacon[®] IGR completes a fullscale integrated pest management (IPM) program on his operation that places a heavy emphasis on sanitation of the bins.

Gerber claims that wheat is a crop with more opportunities to improve yield than any other crop, and that's why he looks forward to learning more through the continued exchange of ideas with other farmers at his Wheat Field Days. "Wheat is straight forward, and it's easy to get the basics right, but there are also a lot of advanced techniques we can better learn," said Gerber. "We'll continue to study the full wheat cycle, including storing. That's why I'll continue to share my experiences with Diacon IGR, because it just works."

Diacon[°] IGR is available as a liquid formulation and as a dry formulation, Diacon[°]-D IGR. Diacon[°] IGR can be applied directly to grain or used in fogging applications and is approved for use virtually everywhere stored product insects are a problem farm storage, large silos, peanut bins, food processing facilities and more. Diacon[°]-D IGR is a dry formulation with versatile applications, including direct-to-grain and empty bin treatment.

(S)-Methoprene, the active ingredient in Diacon[®] IGR, protects stored grains and raw agriculture commodities from damaging insects by interfering with the normal process of insect development. Diacon[®] IGR is effective against a broad range of insects, such as: almond moth, Indian meal moth, lesser grain borer, saw-toothed grain beetle, merchant beetle, red flour beetle, confused flour beetle, and others. Diacon[®] IGR can also be used to treat pet food, animal feedstuffs, birdseed and any other commodity you want to protect from storage insects.



For more information about Diacon[®] IGR, visit www.bugfreegrains.com or call 1-800-248-7763. Diacon and Diacon with design is a registered trademark of Wellmark International. ©2014 Wellmark International. AG-14-014